



I've been working with WMMC since July 2018 producing imagery for medical (WMMC) and recreational sales (Whistler Cannabis) and have recently produced all the photography now used on their medical website, inc:

Dried Flower

Live Plants

Oil Bottles

Pre Rolls

Mother Plants

Lab Equipment

Leaves

Cabin (Architecture)





All product photography is focus stacked to ensure sharpness throughout the product. eCommerce photography can be produced on a white, black or a colour of your choice. Transparent background is also available if required.







SOUR JACK



BC ROCKSTAR







NUKEN

WHITE WIDOW

SKYWALKER OG



CBD SHARK HINDU KUSH

Focus stacked and carefully processed, live plant photography provides beautiful context for your audience. I can photograph simple e-commerce work or given the time, can produce stunning creative beauty shots.









BLACK LIME RESERVE LIVE PLANT GELATO 33 LIVE PLANT PRE 98 BUBBA KUSH LIVE PLANT







QWEST



SOUR DIESEL



WEDDING BREATH



MAC1



SUPER LEMON HAZE



ICE CREAM CAKE









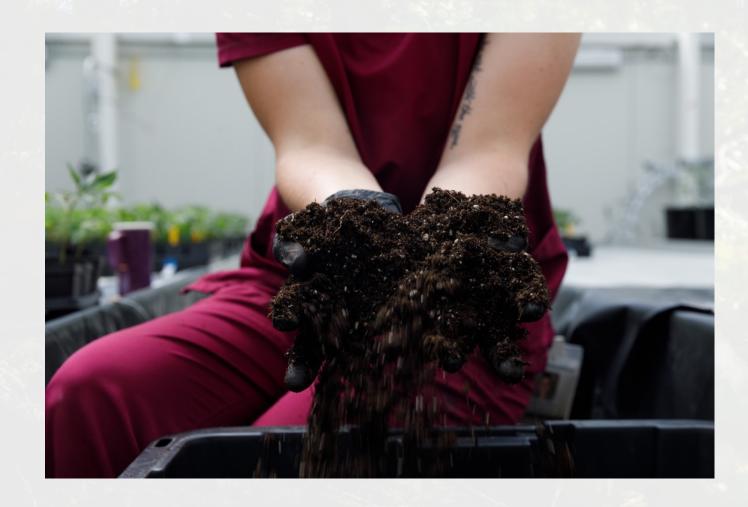




































Creative Cannabis // Photography Categories

// Product Insitu Photography

Focuses on product features and details. Products are featured on their own or as a group. Compositions are full framed, close with some macro, with limited negative space.

// Product In Use Photography

Shows the process of the products in use. They convey the human interaction, providing context and more interest. Compositions are focused on the product, not the person.

// Lifestyle Photography

Tells a brand story that includes ritualized product use. Creates desired feelings that the audience can relate to and shows products and situations facilitating those feelings.



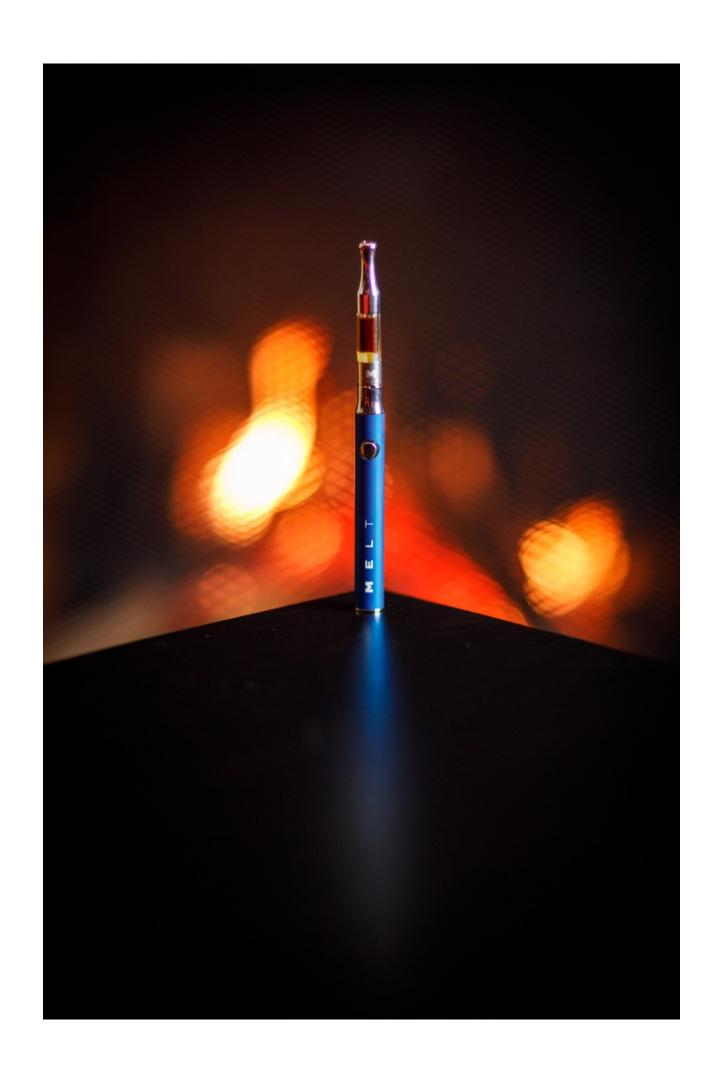




Products Insitu // Melt Vapes









Products In Use // Mota Canna Cocoa



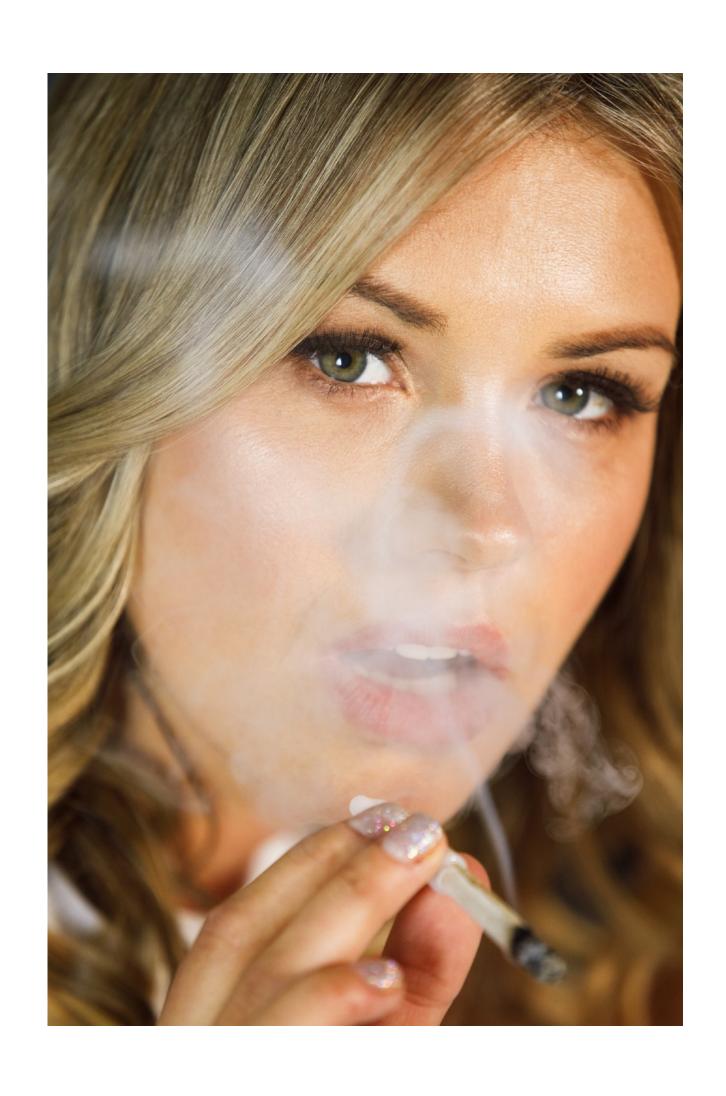




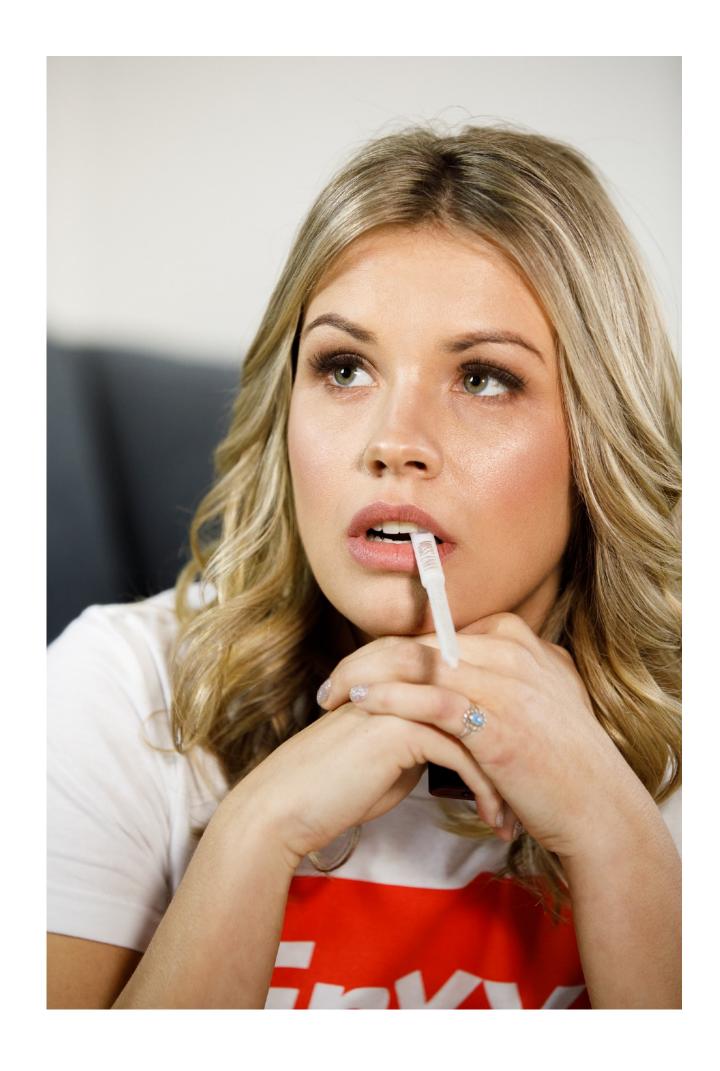




Product In Use // Miss Envy

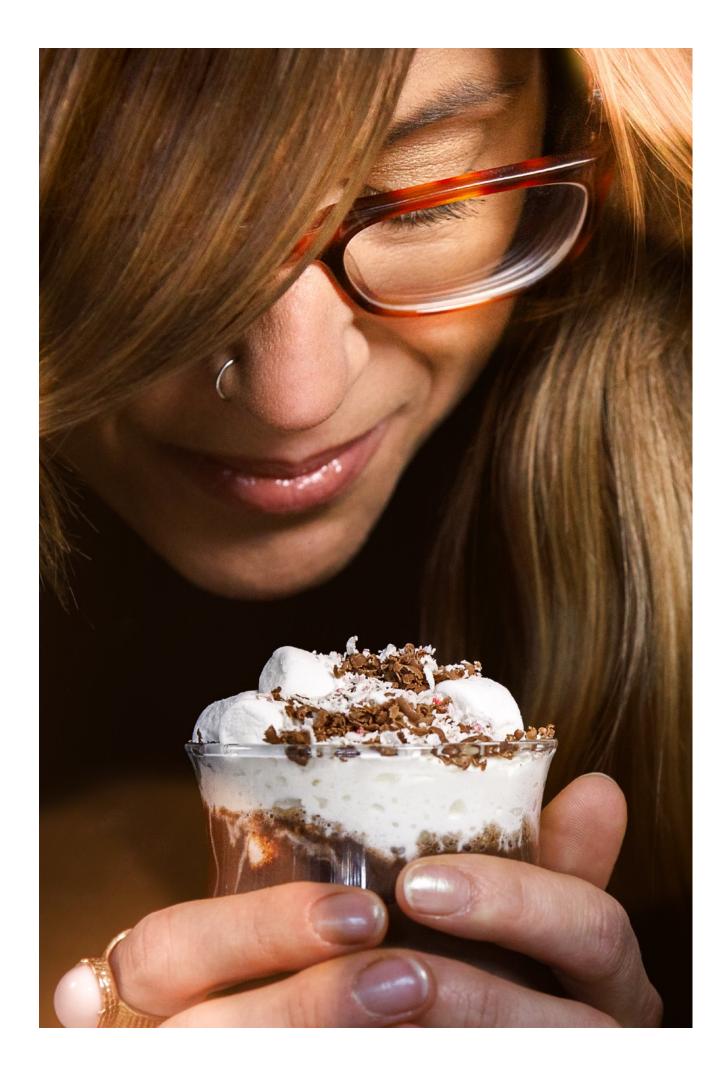








Lifestyle Photography // Moto Canna Cocoa











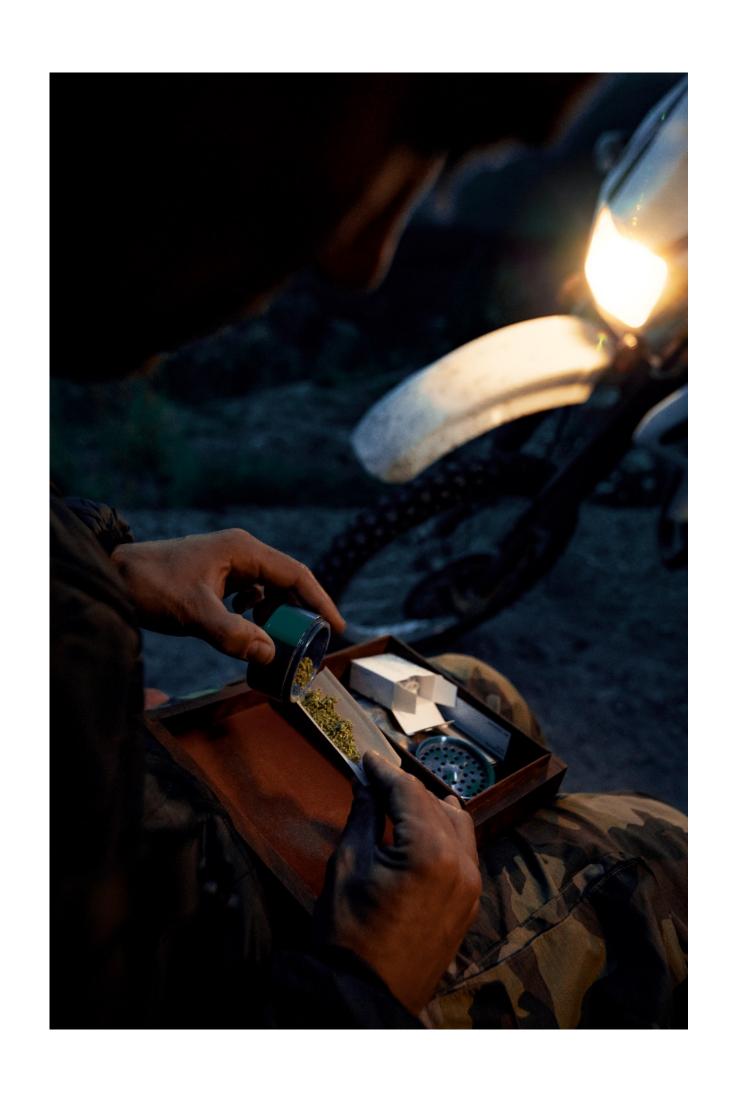


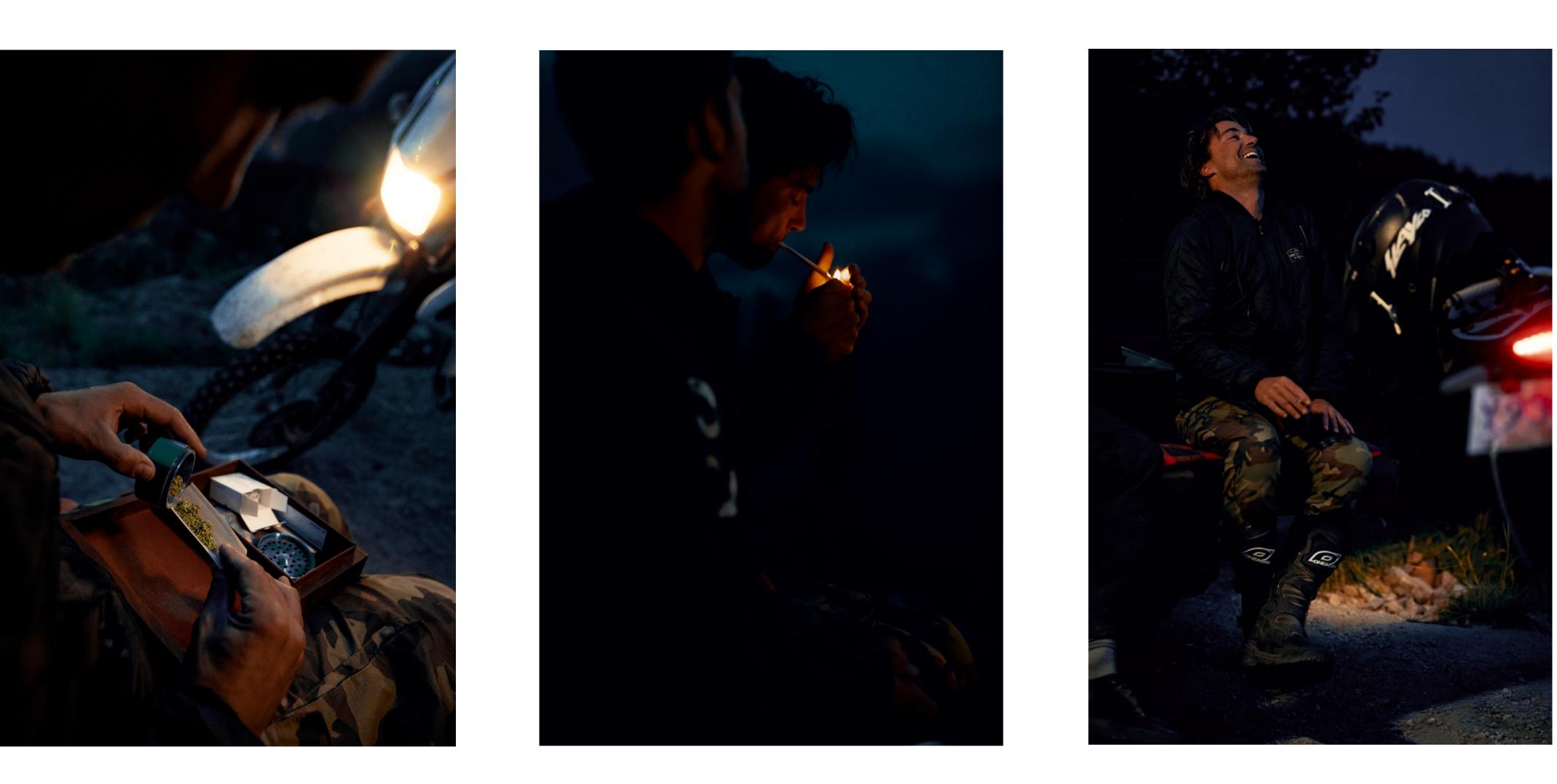
Lifestyle Photography // Smoke Soak





Lifestyle Photography // Evening Escape









Craig Barker Photography // Project Process















Project Definition

- Proposal Submitted
- Budget Defined
- Deposit Paid

Project Plan

- Confirm Objectives
- Develop Implementation Approach
 - Shot List
 - Shoot Dates
- Develop Resource Plan
 - Products
 - Locations
 - Models
 - Stylists / Hair & Makeup
 - Assistant

Production

- Statement of Work (SOW) Signed
- Shoot Execution
- Proofs Delivered via Pixieset
- Selections Returned

Delivery

- Images Delivered via Dropbox
- High and Web Res
- Invoice Sent

PRICING

I've endeavoured to keep my pricing as simple as possible, hopefully making life easier for my clients.

I charge a flat creative fee for any type of photography work, be it e-commerce, creative, macro or lifestyle, which covers my time and image processing. For larger projects that require hiring talent, extra gear and locations, I prepare estimates for production expenses, which you review and sign off on. Once I deliver a selection of images, you choose the ones you'd like to licence for commercial use.

I pride myself on walking the line between planning and flexibility; if you're ever unsure of your exact needs, just give me a call and we can work something out.

Line Item	Price
Creative Fee	Half Day = \$750 x 2 = \$1500
Production Expenses	Half Day Models x 4 = \$800 Half Day Assistant x 2 = \$500
Licence Fees	Worldwide 2 Years Unlimited Use Licence x 20 = \$2000
Total	\$4,800 CAD plus taxes Approx. \$3,670 US plus taxes



Thank You for Your Consideration

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Weedography is a subsidiary of Craig Barker Photography